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Fifth Semester B.E. Degree Examination, June / July 2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART – A

- 1
 - a. What are the characteristics of management? Explain. (10 Marks)
 - b. Distinguish between management and administration. (05 Marks)
 - c. List the contribution of F.B. Gilberth. (05 Marks)
- 2
 - a. What are the characteristics of planning? Briefly explain each component. (10 Marks)
 - b. What are the advantages of objectives? (05 Marks)
 - c. What are the important characteristics of decision making? (05 Marks)
- 3
 - a. What are the principles of organization? Explain each in brief. (10 Marks)
 - b. What are the sources of recruitment? (05 Marks)
 - c. What are the main features of staffing? (05 Marks)
- 4
 - a. Define leadership. What are the basic styles of leadership? Explain each in brief. (10 Marks)
 - b. What are the features of motivation? (05 Marks)
 - c. Explain McGregor's theory X and theory Y. (05 Marks)

PART – B

- 5
 - a. What are the major characteristics of an entrepreneur? Explain each in brief. (07 Marks)
 - b. How does an entrepreneur differ from a manager? Explain. (06 Marks)
 - c. In the Indian context, explain the specific role that an entrepreneur has fulfilled in the economic development of the country. (07 Marks)
- 6
 - a. What are the salient features of new small enterprise policy 1991? (07 Marks)
 - b. What are the characteristics of SSI? (06 Marks)
 - c. What are the major effects of WTO/GATT on Indian SSI? (07 Marks)
- 7
 - a. Explain DIC single window agency. (07 Marks)
 - b. What are the objectives and functions of SIDBI? (06 Marks)
 - c. What are the functions of KSFC and TECSOK? (07 Marks)
- 8
 - a. Explain the various guidelines provided by the planning commission for preparation of project report. (07 Marks)
 - b. What are the major errors generally made by entrepreneurs during formulating project report? (06 Marks)
 - c. What are the differences between PERT and CPM? (07 Marks)
